Design and Codification Development Strategy of Sport for All in The

Hamedan Province

Seyyed Mahdi Emami**1**, Ali Mohammad Ahmadvand**2**

**1**MA. Student in Sport Management, University of Eyvanakey, Iran

**2**Department of Industrial Engineering, University of Eyvanakey,

Hamedan, Iran

Sport for all is one of the ways that people can using it to overcome their physical and psychological pressure. The other advantages of sport for all are to increase the level of health, enhance physical fitness, and achieve happiness, joy, and also development of social relations. Hamedan province has a population of around 1,758,268 Person, With penetration %18 in Public sport, Compared to the country %20 , Reduced presence of this province in public sport in country. The purpose of this research was to evaluate the effective factors on sport for all in the Hamedan province and providing appropriate strategy to developing of sport for all in the Hamedan province. The results suggest that sport for all in the Hamedan province in current situation was in mildly conservative position. In a period of time, considering to the advantages of opportunities and known strengths the emphasis and Supervision of responsible of this province in development of Public sport. Low costs of this sport in comparison to the other sports and the interaction department of Physical Education with other institutions and departments will help to achieve in some advancements of public sport and to be mildly offensive zone.

**Keywords:** Assessment, Internal and External Factors, Analysis